

EMILY DODSON

GRAPHIC DESIGNER

PROFILE

Graphic Designer with 9+ years of experience in print and digital pieces, content creation, social media management, and small business and corporate branding, and Public Relations. Experienced in design for recruiting and expansion, curating student experiences, and training junior designers.

SKILLS

PHOTOSHOP	● ● ● ● ●
ILLUSTRATOR	● ● ● ● ●
INDESIGN	● ● ● ● ●
FINAL CUT	● ● ● ● ○
PREMIER	● ● ● ● ○
SLATE CRM	● ● ● ● ●
● ● ● ● ●	SOCIAL MEDIA
○ ● ● ● ●	WEB DESIGN
● ● ● ● ●	BRANDING
● ● ● ● ●	PRINT WORK
● ● ● ● ●	PHOTO EDITING
○ ○ ● ● ●	VIDEO EDITING
● ● ● ● ●	EMAIL CAMPAIGNS

CONTACT



936.554.5912



emilydodsondesign@gmail.com



emilydodsondesign.com



EDUCATION

BACHELOR OF ARTS IN DIGITAL MEDIA

Dec. 2014 | Stephen F. Austin State University
Minor in Creative Writing

MASTER OF ARTS IN ADVERTISING & PUBLIC RELATIONS

Degree *Expected* May 2022 | (24 hours completed)
Stephen F. Austin State University



EXPERIENCE

STEPHEN F. AUSTIN STATE UNIVERSITY

Senior Media Specialist | Office of Admissions
March 2020- Present

Responsible for all major recruitment publications for the University. Digital and print marketing. Responsible for the design of Slate CRM communications. Social media management. Experience working with student assistants and student ambassadors.

ETECH GLOBAL SERVICES

Corporate Branding & Social Media Specialist
June 2017- March 2020

Corporate branding, including print material, billboards, internal literature branding, and branding for corporate events. Created and managed all recruiting literature and ads. Managed content for all onshore social media accounts and newsletters. Worked collaboratively with offshore teams.

MOSAIC CHURCH NACOGDOCHES

Creative Director
January 2016- November 2018

Branding and web design, social media management, print design, event promotion, videography and photography. Oversaw and taught media interns.

SAN FRANCISCO CITY IMPACT

Graphic Designer
May 2014- December 2016 & ongoing contract work

Social media and web design, print material, photography. Branding for internal departments and annual conference. material for missions teams and recruiting. Experience working with junior designers and interns.